



Dear Dance Supporter,

I hope this letter finds you well. I am reaching out on behalf of **Garth Fagan Dance** to invite you to become a sponsor for our upcoming performance as part of our inaugural **Finger Lakes residency** at the **Fort Hill Performing Arts Center** in Canandaigua. This highly anticipated return to the Finger Lakes Region will feature innovative new choreography by Artistic Director Norwood 'PJ' Pennewell and Executive Director Natalie Rogers-Cropper, as well as powerful revivals by the company's founder and Distinguished Artistic Director Emeritus, Garth Fagan.

Known for his groundbreaking Tony Award-winning choreography for *The Lion King* on Broadway, Garth Fagan is widely acknowledged as one of the most dynamic and original artists in the field. With a distinct movement style that fuses modern dance, Afro-Caribbean movement, ballet, and postmodern dance, Fagan has created over 75 works for theater and concert stages worldwide. As Western New York's leading artist-led, predominantly Black cultural institution, we are thrilled to be returning to the Finger Lakes.

As David Boothman of *Trinidad and Tobago Newsday* described it: "The show started, and from the get-go, I was literally hypnotized... This is the art of dance at its best."

Your support as a sponsor will allow us to continue to bring these powerful performances to the Finger Lakes region and help us maintain our commitment to innovative and culturally significant work. We would love to discuss how you can join us in making this event an unforgettable experience.

Please feel free to contact me at (617) 309-6756 or [alec@garthfagandance.org](mailto:alec@garthfagandance.org) to explore the possibilities of partnering with us as a sponsor. We look forward to the opportunity to collaborate with you and appreciate your consideration of this exciting opportunity to support Garth Fagan Dance.



"THIS IS THE ART OF DANCE AT ITS BEST."  
DAVID BOOTHMAN, TRINIDAD AND TOBAGO NEWSDAY

JUNE 20 AT 8PM  
JUNE 21 AT 2PM & 8PM  
JUNE 22 AT 2PM

## PROGRAM AD

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**Full Page (5.5 x 8.5)**  
\$800

**Half Page (5.5 x 4.0)**  
\$400

## SPONSORSHIP LEVELS

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### **The Lion King** \$50,000+

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Full Page Program Advertisement in Fort Hill Performing Arts Center, Rochester Fringe Festival, and Home Showcase Physical Programs
- (15) Complimentary Tickets to Fort Hill Performing Arts Center
- (6) Complimentary Tickets for Rochester Fringe Festival and Home Showcase
- Gift Basket: Signed Poster & 3 Company Shirts (any size)
- On-Stage Acknowledgement
- Private Meet & Greet with Dancers

### **Griot New York** \$40,000 - \$49,999

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Full Page Program Advertisement in Fort Hill Performing Arts Center, Rochester Fringe Festival, and Home Showcase Physical Programs
- (12) Complimentary Tickets to Fort Hill Performing Arts Center
- (4) Complimentary Tickets for Rochester Fringe Festival and Home Showcase
- Gift Basket: Signed Poster & 3 Company Shirts (any size)
- On-Stage Acknowledgement
- Private Meet & Greet with Dancers

*Garth Fagan Dance is a 501c3 non-for-profit. Gifts may be tax deductible.  
Please consult your tax advisor*

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**Thanks Forty**

\$20,000 - \$39,999

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Full Page Program Advertisement in Fort Hill Performing Arts Center, Rochester Fringe Festival, and Home Showcase Physical Programs
- (10) Complimentary Tickets to Fort Hill Performing Arts Center
- (4) Complimentary Tickets for Rochester Fringe Festival and Home Showcase
- Gift Basket: Signed Poster & 3 Company Shirts (any size)
- On-Stage Acknowledgement
- Private Meet & Greet with Dancers

**The North Star**

\$10,000 - \$19,999

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Full Page Program Advertisement in Fort Hill Performing Arts Center, Rochester Fringe Festival, and Home Showcase Physical Programs
- (8) Complimentary Tickets to Fort Hill Performing Arts Center
- (2) Complimentary Tickets for Rochester Fringe Festival and Home Showcase
- Gift Basket: Signed Poster & 3 Company Shirts (any size)
- On-Stage Acknowledgement

**Mudan 175/39**

\$5,000 - \$9,999

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Full Page Program Advertisement in Fort Hill Performing Arts Center Program
- (6) Complimentary Tickets to Fort Hill Performing Arts Center
- (2) Complimentary Tickets for Rochester Fringe Festival and Home Showcase
- Gift Basket: 3 Company Shirts (any size)
- On-Stage Acknowledgement

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**Oatka Trail**

\$2,500 - \$4,999

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Full Page Program Advertisement in Fort Hill Performing Arts Center Program
- (6) Complimentary Tickets to Fort Hill Performing Arts Center
- (2) Complimentary Tickets for Rochester Fringe Festival and Home Showcase
- Gift Basket: 3 Company Shirts (any size)

**Passion Distanced**

\$1,000 - \$2,499

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Half Page Program Advertisement in Fort Hill Performing Arts Center Program
- (6) Complimentary Tickets to Fort Hill Performing Arts Center
- Gift Basket: 1 Company Shirt (any size)

**From Before**

\$500 - \$999

- Invitation to Post-Show Reception
- Website, Press Release & Newsletter Sponsor Acknowledgement
- Half Page Program Advertisement in Fort Hill Performing Arts Center Program
- (4) Complimentary Tickets to Fort Hill Performing Arts Center



**Become A Show  
Sponsor Today!**

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Please consult your tax advisor*

For Any Questions or Inquiries, Email [alec@garthfagandance.org](mailto:alec@garthfagandance.org)